# **VIVIANA PALACIOS**

#### **ABOUT ME**

Designer with over 20 years of broad based experience in the creative visual arts fields with focus in Web Design & VFX. Extremely creative thinker, professional, focused, & works well with others - under extreme circumstances, & tight deadlines. Looking for an innovative and creative company where I can utilize my experience to learn, enhance, enrich, and create.

## **EXPERIENCE**

- Shadoukat.com | Art Director/Designer [ 2000 present ]
  My personal freelance website dedicated to design, crew gear, photography, crafts and online web projects.
- The ScratchPost | Founder/Editor In Chief [ 1997 present ]

The ScratchPost is an online artist resource e-zine dedicated to art, web, games, animation and visual effects.

- · Maintain an active social media update on Facebook and Linked in.
- Produced art and maintain the wordpress blog, including creation of content from 1997-2015.
- After maintaining it for 17 yrs, this website now lives only on social media.
- Deutsch LA | Art Director / Flash Artist [ 2004 ]

Deutsch LA is one of the strongest creative agencies on the west coast.

- Created designs for the following clients: Mexicali, Aspen Edge, TGI Friday's, Real California Cheese, and Mitsubishi.
- · Created Flash banners for Mitsubishi Eclipse and Montero.
- Creative Domain | Sr. Designer / Flash Artist [ 2002 ]

Creative Domain was a leading integrated entertainment marketing and advertising agency. Providing services for motion pictures, network and cable image and programming, home video, DVD, and consumer branding.

- Created designs for upcoming DVD release ennounces.
- · Created Flash mini-sites of the ennounce once the design was approved by the client.
- Giant Robot Studios | Sr. Designer / Flash Artist [ 2001 2002 ]

Giant Robot Studios was a full service creative boutique company, developing on and offline branding, interactive media, and motion graphics.

- · Assisted in developing the brand surrounding Giant Robot Studios, from cards to media kits.
- Integral part of the pitching and business development process, typically in art & design concepts.
- Magnet Interactive/AKQA | Sr. Designer / Flash Animator [ 1999 2001 ]

Magnet Interactive was a high-end web design and branding house. Awards, and Credits for the following:

- thenewq.com Created flash animations for different sections of the 2000-20001 site.
- nissan-usa.com / infiniti.com Led the effort in up keeping and design for the 1999-2001 website.
  Also created banners, flash animation of superstitials and icon links.

## **SKILLS**

3D: Unreal 4 · Katana · XSI · Maya · Houdini · 3D Studio Max · RenderMan · Vray · Arnold · 3Dlight · Mental Ray 2D: Nuke · Digital Fusion · Shake · Illustrator · Photoshop

Photography: Knowledge of 35mm & DSLR • processing & printing techniques in B/W & Color • Studio Lighting Web Design & Development: HTML design & authoring • Wiki documentation • Wordpress blog coding • Flash OS / Languages / Misc: Unix • Linux • Windows • Mac OS • \*Spanish

## **EDUCATION**

Ringling School of Art and Design | Sarasota, FL • 1992-1996 | Bachelor of Fine Arts Degree Major: Computer Animation • Minor: Photography

## **FUN TRIVIA**

- · Creator of "Kitty Muffins", which are adorable cat shaped softies that have their own scents and personalities.
- Mentor for WIA & Ringling College, helping new upcoming talent with their career goals & senior thesis.
- Part of the Rascal Art Event (2014-2016), an annual Vancouver based event that showcased personal art created by those working within the creative industries.